

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2699429

Traffic Order #	404093	Created On	4/17/2019 3:10:09 PM	Order Status	Revised
Order #	2699429	Created By	NCC_Gateway_User	Gross \$	750.00
Order Descrp	Pri NP-3 IP-7 62649237 e5124 Rocky Adkins Gov	Updated On	5/2/2019 10:21:33 AM	Net \$	540.00
Client	ROCKY ADKINS FOR GOV - NCC - BG	Updated By	Hale, Lauryn	Units	89
Start Date	4/22/2019	Industry	Political-Governor	Credit Hold	NO
End Date	4/26/2019	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary	BOWLING GREEN	Purchase Order #	62649237
SALES		Secondary	NATIONAL POLITICAL BUNDLE	Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - NAS - DC	Quarternary	POLITICAL – EOF/DEMAND	Product	POL GOV
AE 2		TRAFFIC OPTIONS		Estimate	5124
Agency	Screen Strategies Media-NCC-Nash	Address 1	400 Broadacres Drive, Ste 300	Submit EDI Invoice?	Do Not Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	Bloomfield, NJ	9428 Bowling Green POLITICAL \$775.00 100x Flt: 4.22-4.26.19. IPE Rates = P7, matched. 9428 Bowling Green POLITICAL \$775.00 100x Flt: 4.22-4.26.19. IPE Rates = P7, matched.	
Total Zones	1	Zip	07003		
Zones	Bowling Green KY	Contact		SYSCODE LIST	
Total Networks	3	Phone		9428	
GENERAL COMMENTS		Avail Tag			
9428 Bowling Green POLITICAL \$775.00 100x Flt: 4.22-4.26.1 9. IPE Rates = P7, matched.		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 9428

Traffic Order #	404093	Created On	4/17/2019 3:10:09 PM	Order Status	Revised
Order #	2699429	Created By	NCC_Gateway_User	Syscode Gross \$	750.00
Order Descrp	Pri NP-3 IP-7 62649237 e5124 Rocky Adkins Gov	Updated On	4/29/2019 4:25:58 PM	Syscode Net \$	540.00
Client	ROCKY ADKINS FOR GOV - NCC - BG	Updated By	Hale, Lauryn	Syscode Units	89
Start Date	4/22/2019	Source	Gateway	Zone Status	Revised
End Date	4/26/2019	Zones	Bowling Green KY	Avg Unit Rate	8.43
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	9428	CNN Morning	04/22/2019	04/26/2019	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30
2	2		National Political Bundle	74 74	CNN	9428	CNN DAYTIME	04/22/2019	04/26/2019	M-F 9a-4p	X	X	X	X	X			9	\$4.00	\$36.00	30
3	3		National Political Bundle	74 74	CNN	9428	CNN Access	04/22/2019	04/26/2019	M-F 4p-7p	X	X	X	X	X			8	\$5.00	\$40.00	30
4	4		National Political Bundle	74 74	CNN	9428	CNN Prime	04/22/2019	04/26/2019	M-F 7p-12m	X	X	X	X	X			10	\$9.00	\$90.00	30
5	5		National Political Bundle	74 74	Fox News Channel	9428	Fox News Morning	04/22/2019	04/26/2019	M-F 5a-9a	X	X	X	X	X			5	\$19.00	\$95.00	30
6	6		National Political Bundle	74 74	Fox News Channel	9428	FOX DAYTIME	04/22/2019	04/26/2019	M-F 9a-4p	X	X	X	X	X			5	\$17.00	\$85.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	Fox News Channel	9428	FOX ACCESS	04/22/2019	04/26/2019	M-F 4p-7p	X	X	X	X	X			5	\$19.00	\$95.00	30
8	8		National Political Bundle	74 74	Fox News Channel	9428	Fox Prime	04/22/2019	04/26/2019	M-F 7p-12m	X	X	X	X	X			5	\$38.00	\$190.00	30
9	9		National Political Bundle	74 74	MSNBC	9428	MSNBC Morning	04/22/2019	04/26/2019	M-F 5a-9a	X	X	X	X	X			10	\$2.00	\$20.00	30
10	10		National Political Bundle	74 74	MSNBC	9428	MSNBC Daytime	04/22/2019	04/26/2019	M-F 9a-4p	X	X	X	X	X			4	\$1.00	\$4.00	30
11	11		National Political Bundle	74 74	MSNBC	9428	MSNBC Access	04/22/2019	04/26/2019	M-F 4p-7p	X	X	X	X	X			9	\$2.00	\$18.00	30
12	12		National Political Bundle	74 74	MSNBC	9428	MSNBC Prime	04/22/2019	04/26/2019	M-F 7p-12m	X	X	X	X	X			9	\$3.00	\$27.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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End Date	4/26/2019	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	